

ANG-Marketing.com/For-Non-Profits/

HERE'S HOW WE CAN HELP YOU RECOVER AND THRIVE.

Survival is certainly important, but we believe a long-term recovery plan is critical as we move toward the new normal. Now is the time to develop a new strategy for the vital parts of your organization to ensure future success.

Our NEO Nonprofit Recovery Experts all have the senior level experience and skills to help the nonprofit community recover. We use proven best practices and always listen carefully to the needs of your organization.

WHY SHOULD YOU WORK WITH US?

We start by understanding your operations and what keeps you up at night.

All solutions are custom developed for your situation: Not off the shelf.

Our NEO-based team is "hands-on" helping your team to succeed.

DEVELOPED BY:



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STRATEGIC PRIORITIES	CRITICAL AREAS
FUNDING DEVELOPMENT	Developing New Funding Strategy o Foundations and Grants o Individual Donors o Corporate Donors o Special Events o Consolidation o New, for Profit, Revenue
FINANCE & ACCOUNTING	Cash FlowFinancial StatementsReceivablesPayables
MARKETING, PR AND CRISIS MANAGEMENT	Messaging Strategy vs. New Reality Strategy Branding Website and Social Media Email Annual Report Literature
HUMAN RESOURCES	Status of Your StaffRecruitment NeedsLeadership VisibilityTraining Needs
SOFTWARE SYSTEMS	CRM Cleanup and SegmentationDonor Management SoftwareSecurity and AccessStandard Reporting

NEO Nonprofit Experts. Experienced Industry Problem Solvers.





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